



The Africa MNO Directory 2012

THE AFRICA MNO DIRECTORY 2012

- February 2012
- 182 MNOs
- 600 Management contact
- PDF & Excel format

This directory tracks mobile network operators; companies providing mobile voice services as their core activity using their own licensed spectrum frequencies across their own network of base stations. WLL, MVNO, WiFi and WiMAX (MNOs which also provide WiMAX are tracked) only operators are not included in The MNO Directory.

Research for the directory has been conducted in house January 2012, for release February 2012. Subscriber data for the Africa & Middle-East section has been extracted from Blycroft's weekly research service, Africa & Middle-East Telecom-Week. Other subscriber data has been extracted from operators and regulators.

Information such as network technology has been retained from previous editions, while fields such as ownership have been used as a guide to either confirm or replace information with the latest the research team could find. Management contacts are either as publicised by the operators or have been referenced within trade media during September 2011 to January 2012. All data, including subscriber data is provided on a where possible basis and is provided to assist in building a profile of each MNO.

PROFILES

Profiles contain company contact information, ownership and network technology information, subscriber data and management contacts. It is not always possible to provide 100% complete profiles.

Contact info: Main telephone number(s), fax number, address and brand URL. Where a main telephone number is not available and the company has not offered one, we have listed a customer service number or similar rather than no number. In some instances this is in fact a main number too.

Ownership: Name of parent company and URL.

Network tech: GSM/CDMA/iDEN, GPRS, EDGE, 3G and 4G (LTE and WiMAX). The directory contains a lot of network technology information including HSDPA, HSUPD and HSPA+. Please note the directory does not provide a definitive listing of all active operators for each technology, the directory does not aim to list networks in trial status phases.

MANAGEMENT CONTACTS

The AFRICA MNO Directory 2012 contains over 600 named management contacts. These people are selected from the MNOs' senior management teams and feature job titles such as President, CEO (Chief Executive Officer), CFO (Chief Financial Officer), CTO (Chief Technology Officer), CCO (Chief Commercial Officer) CMO (Chief Marketing Officer), Executive and Senior Vice Presidents plus other senior positions. It is not feasible to provide direct email or telephone numbers for these people so you will not find these within the directory; to get such information would require the individuals to volunteer their correct contact information for 3rd party marketing, which is something a senior executive will not do. (Be wary of any directory claiming to have this data as direct lines change too often to track and a large proportion of senior managers do not use standard format e-mail addresses, making these impossible to guess.)

We aim not to list the same person twice, even though they may manage multiple MNOs across different countries.

COVERAGE

Africa: Algeria - Angola - Botswana - Burkina Faso - Burundi - Cameroon - Cape Verde - Central African Republic - Chad - Comores - Congo Brazzaville - Côte d'Ivoire - Democratic Republic of the Congo - Djibouti - Egypt - Equatorial Guinea - Eritrea - Ethiopia - Gabon - Gambia - Ghana - Guinea-Bissau - Guinea-Conakry - Kenya - Lesotho - Liberia - Libya - Madagascar - Malawi - Mali - Mauritania - Mauritius - Mayotte - Morocco - Mozambique - Namibia - Niger - Nigeria - Réunion - Rwanda - São Tomé and Príncipe - Senegal - Seychelles - Sierra Leone - Somalia - South Africa - Southern Sudan - Sudan - Swaziland - Tanzania - Togo - Tunisia - Uganda - Zambia - Zimbabwe

RESEARCH PROCESS

The MNO Directory 2012 has been researched in house, lead by Mark Thomas, who has lead all of the research for the directory series since 2006 (MNO Directory, MVNO Directory, WiMAX Directory, and the Fixed Line Directory). Other in house material has been extracted from Africa & Middle East Telecom week, mainly the subscriber data for this region.

The first stage of creating a new edition of the MNO Directory is to verify the list of operators is still valid. The researchers use several telecoms news feeds which track global changes. For this edition the researchers examined articles from January 2011 to January 2012, adding new operators, removing defunct entries and amending all those noted as changing ownership, names or launching new technology. Operators may however choose to action technology or ownership changes without notifying the media.

The second stage is the main research stage which may take the form of Internet research or contacting the operators directly. Every operation is examined individually and updated as best possible. The main sources of information are MNO websites, parent companies, company filings, interim and annual reports, media / press releases, regulator pages and data, other trade media as well as blogs, conference companies and social networking sites. Where the last 3 sources are utilised the researchers have sought to find a secondary source to verify against.

During the editing and proofing process the researchers cleanse the data further by removing obvious errors and enriching where possible.

Blycroft does not accept liability for any losses resulting from purchasing or using this directory and notes that accuracy of information within the directory is based upon information presented by the operators themselves.



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2009	547,000	556,000	604,000	642,000
2010	662,000	664,000	679,000	726,000
2011	678,000	718,000		

TANZANIA

Airtel Tanzania

Airtel Tanzania
Airtel House, Corner of A.H Mwinyi Road & Kawawa Road
Kinondoni
PO Box 9623
Dar-es-Salaam
Tanzania

T: +255-784-103-001
(+91-11-4666-6100)
<http://africa.airtel.com/tanzania/>

Ownership

Bharti Airtel Limited (60%) | Tanzania Telecommunications Company Limited (40% - State)
<http://www.airtel.com> | <http://www.ttcl.co.tz>

Management

Sam Elangalloor, Managing Director
Walingo Chiruyi, Chief Commercial Officer
Kalpesh Mehta, Finance Director
Perece Kirigiti, Human Resources Director
Irene Madeje Mlola, Business Enterprise Director
Thierry Disonama, Network Director
Gurunath Rao, IT and Billing Director
Beatrice Singano, Director of Regulatory & Corporate Communications
Cheikh Sarr, Director of Marketing
Charles Desmarquest, Supply Chain Mangement Director
David Lema, Legal Counsel
Kelvin Twissa, M-Commerce Director
Adriana Lyamba, Customer Service Director

Technology

GSM 900/1800/400 launched November 2001
GPRS active
EDGE active

Mobile Subscribers

	Q1	Q2	Q3	Q4
2008	2,591,345	2,823,000	3,285,000	3,861,000
2009	4,104,879	4,435,462	4,763,505	4,910,359
2010	4,669,412	4,923,660	5,901,634	6,021,091
2011	5,927,417	6,403,965		

BOL Mobile Tanzania

Benson Informatics Ltd
Plot 37, Ali Hassan Mwinyi Road
PO Box 78914
Dar es Salaam
Tanzania

T: +255-797-123-456
(+255-222-666-670)
F: +255-797-654-321
<http://www.bolmobile.co.tz>

Ownership

Benson Informatics Ltd

UMTS 900 launched January 2010, vendor Huawei
HSDPA launched January 2009

Mobile Subscribers

	Q1	Q2	Q3	Q4
2008	4,398,000	4,997,000	5,713,000	6,428,000
2009	6,777,000	7,219,000	7,408,000	8,000,946
2010	8,431,000	8,722,858	8,459,029	8,721,249
2011	9,070,000	9,562,264		

Tigo
Ghana

Millicom Ghana Limited
Millicom Place
Barnes Road
PMB-TUC
Accra
Ghana

T: +233-27-7555888
(+352-27-759-101)
F: +233-27-7503999
<http://www.tigo.com.gh>

Ownership

Millicom International Cellular, S.A. (100%)
<http://www.millicom.com>

Management

Carlos Caceres, Chief Executive Officer
Federico Codas, Marketing Director

Technology

GSM 900 launched July 2002
GPRS active
EDGE active

Mobile Subscribers

	Q1	Q2	Q3	Q4
2008	2,393,782	2,590,209	2,741,122	2,887,927
2009	2,875,740	2,896,251	2,959,982	3,094,176
2010	3,100,252	3,406,022	3,378,709	3,525,146
2011	4,012,322	4,102,156		

Vodafone
Ghana

Vodafone Ghana
Private Mail Bag 221
Accra North
Ghana

T: +233-(0302)-200200
F: +233-(0302)-221002
<http://www.vodafone.com.gh>

Ownership

Vodafone Group (70%) | State (30%)
<http://www.vodafone.com>

Management

Kyle Whitehill, Chief Executive Officer
Adrian Moss, Chief Financial Officer
Patricia Obo-Nai, Chief Technology Officer
Uche Ofodile, Chief Marketing Officer
Stella Appiah-Nkansah, Chief Officer, Human Resource Management
Marc Norris, Commercial Director
Irene Asare, Head of Business Transformation

2008	395,000	421,000	450,000	489,000
2009	518,000	547,000	586,000	640,000
2010	678,000	722,000	769,000	823,000
2011	859,000	904,000		

LIBERIA

Cellcom Liberia

Liberia

Cellcom Telecommunications Inc.
Haile Selassie Avenue
Capitol Bye-Pass
Monrovia
Liberia

T: +231-7-777-7666

(+231-7-777-7667)

<http://www.lr.cellcomgsm.com>

Ownership

Cellcom Telecommunications Limited

Management

William Saamoi, Chief Operations Officer

Technology

GSM 900/1800 launched September 2004
GPRS active
EDGE active
3G launched May 2011

Mobile Subscribers

	Q1	Q2	Q3	Q4
2008	250,700	273,263	297,857	303,814
2009	319,004	322,195	325,416	327,044
2010	330,314	333,287	334,953	336,628
2011	336,965	340,166		

Comium Liberia

Liberia

Comium Services BVI (Liberia)
COMIUM Bldg.
Congo Town
Monrovia
Liberia

T: +231-5-600-600

(+961-1-961-000 (Comium))

F: +231-5-600-611

<http://www.comium.com.lr>

Ownership

Comium Group
<http://www.comium.com>

Management

Michael Carroll, Managing Director
Chady Slim, Operations Director
Fadi Mrad, Finance and Admin Director
Bernard Sisay, Commercial Director
Abdallah Nassar, Technology Director

Technology

GSM 900 launched October 2004

ORDER FORM

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