

The background of the page is a deep blue color. It features a complex, abstract pattern of vertical lines and hexagonal shapes. The lines vary in thickness and color, ranging from light blue to white, creating a sense of depth and movement. The hexagonal shapes are arranged in a grid-like pattern, with some appearing as solid shapes and others as outlines. The overall effect is a modern, technological aesthetic.

The Middle East MNO Directory 2012

THE MIDDLE EAST MNO DIRECTORY 2012

- February 2012
- 53 MNOs
- 260 Management contact
- PDF & Excel format

This directory tracks mobile network operators; companies providing mobile voice services as their core activity using their own licensed spectrum frequencies across their own network of base stations. WLL, MVNO, WiFi and WiMAX (MNOs which also provide WiMAX are tracked) only operators are not included in The MNO Directory.

Research for the directory has been conducted in house January 2012, for release February 2012. Subscriber data for the Africa & Middle-East section has been extracted from Blycroft's weekly research service, Africa & Middle-East Telecom-Week. Other subscriber data has been extracted from operators and regulators.

Information such as network technology has been retained from previous editions, while fields such as ownership have been used as a guide to either confirm or replace information with the latest the research team could find. Management contacts are either as publicised by the operators or have been referenced within trade media during September 2011 to January 2012. All data, including subscriber data is provided on a where possible basis and is provided to assist in building a profile of each MNO.



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PROFILES

Profiles contain company contact information, ownership and network technology information, subscriber data and management contacts. It is not always possible to provide 100% complete profiles.

Contact info: Main telephone number(s), fax number, address and brand URL. Where a main telephone number is not available and the company has not offered one, we have listed a customer service number or similar rather than no number. In some instances this is in fact a main number too.

Ownership: Name of parent company and URL.

Network tech: GSM/CDMA/iDEN, GPRS, EDGE, 3G and 4G (LTE and WiMAX). The directory contains a lot of network technology information including HSDPA, HSUPD and HSPA+. Please note the directory does not provide a definitive listing of all active operators for each technology, the directory does not aim to list networks in trial status phases.

MANAGEMENT CONTACTS

The MIDDLE EAST MNO Directory 2012 contains over 260 named management contacts. These people are selected from the MNOs' senior management teams and feature job titles such as President, CEO (Chief Executive Officer), CFO (Chief Financial Officer), CTO (Chief Technology Officer), CCO (Chief Commercial Officer) CMO (Chief Marketing Officer), Executive and Senior Vice Presidents plus other senior positions. It is not feasible to provide direct email or telephone numbers for these people so you will not find these within the directory; to get such information would require the individuals to volunteer their correct contact information for 3rd party marketing, which is something a senior executive will not do. (Be wary of any directory claiming to have this data as direct lines change too often to track and a large proportion of senior managers do not use standard format e-mail addresses, making these impossible to guess.)

We aim not to list the same person twice, even though they may manage multiple MNOs across different countries.

COVERAGE

Middle East: Afghanistan - Bahrain - Cyprus - Iran - Iraq - Israel - Jordan - Kuwait - Lebanon - Palestine - Qatar - Saudi Arabia - Sultanate of Oman - Syria - Turkey - United Arab Emirates - Yemen

RESEARCH PROCESS

The MNO Directory 2012 has been researched in house, lead by Mark Thomas, who has lead all of the research for the directory series since 2006 (MNO Directory, MVNO Directory, WiMAX Directory, and the Fixed Line Directory). Other in house material has been extracted from Africa & Middle East Telecom week, mainly the subscriber data for this region.

The first stage of creating a new edition of the MNO Directory is to verify the list of operators is still valid. The researchers use several telecoms news feeds which track global changes. For this edition the researchers examined articles from January 2011 to January 2012, adding new operators, removing defunct entries and amending all those noted as changing ownership, names or launching new technology. Operators may however choose to action technology or ownership changes without notifying the media.

The second stage is the main research stage which may take the form of Internet research or contacting the operators directly. Every operation is examined individually and updated as best possible. The main sources of information are MNO websites, parent companies, company filings, interim and annual reports, media / press releases, regulator pages and data, other trade media as well as blogs, conference companies and social networking sites. Where the last 3 sources are utilised the researchers have sought to find a secondary source to verify against.

During the editing and proofing process the researchers cleanse the data further by removing obvious errors and enriching where possible.

Blycroft does not accept liability for any losses resulting from purchasing or using this directory and notes that accuracy of information within the directory is based upon information presented by the operators themselves.

Ownership

LibanCell (Comium Group)
<http://www.libancell.com.lb> (<http://www.comium.com>)

Technology

GSM 900 launched March 1995

Mobile Subscribers

	Q1	Q2	Q3	Q4
2008	17,400	18,141	18,882	19,622
2009	20,363	21,104	21,845	22,585
2010	23,326	24,067	24,548	24,794
2011	26,175	26,646		

IRAQ

AsiaCell

Iraq

Asia Cell Telecommunications Company Ltd
Headquarter Building
Sulaimany
Kurdistan
Iraq

T: +964-7701-195-795
(+964-7701-107-649)
<http://www.asiacell.com>

Ownership

QatarTelecom (Qtel) Q.S.C. (30%)
<http://www.qtel.com.qa>

Management

Faruk Mustafa Rasool, Chairman
Dr. Diar Ahmed, Chief Executive Officer

Technology

GSM 900 launched December 2003, GSM 900/1800 licence August 2007

Mobile Subscribers

	Q1	Q2	Q3	Q4
2008	4,129,331	4,807,806	5,566,241	6,106,470
2009	6,686,140	7,003,229	7,417,302	7,351,154
2010	7,741,319	7,916,252	7,917,666	8,130,498
2011	8,306,206	8,503,063		

Korek Telecom

Iraq

Korek Telecom Ltd.
Kurdistan St. - next to post office
Pirmam
Iraq

T: +964-750-4400022
<http://www.korektel.com>

Ownership

Agility & Orange (44%) (Agility (54%) | France Telecom (46%))

Management

Scott Gegenheimer, General Manager and Chief Executive Officer
 Fuad Ahmad Al-Ablani, Deputy General Manager
 Hisham Siblini, Chief Technical Officer
 Balbinder Panesar, Chief Finance Officer
 Juha Petri Korhonen, Chief Commercial Officer
 Majdi Y. M. Ghannam, Chief Human Resources & Admin Services Officer
 Luis E. Leon, Chief Strategy Officer
 Saleh Al-Houti, Chief Regulatory Officer
 Michael Cooper, Acting Chief Business Support Officer
 Fouad M A A Al-Awadhi, Chief Audit Executive

Technology

GSM 900/1800 launched December 1999
 GPRS active
 EDGE active

Mobile Subscribers

	Q1	Q2	Q3	Q4
2008	1,246,731	1,276,951	1,281,576	1,313,733
2009	1,363,289	1,402,645	1,456,387	1,537,715
2010	1,624,521	1,670,077	1,719,103	1,778,962
2011	1,871,294	1,919,621		

Zain

Kuwait

Zain
 PO Box 22244
 Safat, 13083
 Kuwait

T: +965-246-44444

F: +965-2464-1111

<http://www.kw.zain.com>

Ownership

Zain Group (100%)
<http://www.zain.com>

Management

Omar Al-Omar, Chief Executive Officer
 Yaqoub Y. Khajah, Chief Technical Officer

Technology

GSM 900/1800 launched November 1994
 EDGE active
 UMTS 2100, UMTS launched March 2006
 HSDPA launched January 2007
 HSPA+ contract awarded to Motorola
 HSUPA launched June 2008

Mobile Subscribers

	Q1	Q2	Q3	Q4
2008	1,612,951	1,660,000	1,711,000	1,769,000
2009	1,783,000	1,816,000	1,808,000	1,838,000
2010	1,879,000	1,887,000	1,871,000	1,870,000
2011	1,887,000	2,020,000		

LEBANON

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The Middle East MNO Directory 2012



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